

SYMPHONY IN THE FLINT HILLS

2016 Annual Report



“There is a beauty in the Flint Hills. There is a spirit that gets into the soul. There is a music on the prairie that plays even when there are no violins. The people are warm, real and honest.”

– John B. T. Campbell III



Our Successes in FY 2016

With the support of our Donors and Partners, we put our education mission into action in 2016:

For the first time ever, we provided a written introduction to the Flint Hills to all of our Signature Event ticket holders for free in the Commemorative Program.

We provided access for a documentary, “Prairie Suite: Symphony in the Flint Hills,” which brought our message to nearly one million households through three prime-time airings on Kansas City’s KSHB.

Through a searchable online database of past Field Journal articles, we brought information about the culture, history and ecology of the Flint Hills to a broad audience for free.

We were selected to host the Smithsonian’s travelling exhibit “WaterWays” in 2018 - and are developing a travelling Chisholm Trail exhibit that will share our mission throughout Kansas, Oklahoma and Texas in 2017.

By the Numbers

- Forty-three percent (43%) of attendees to our Signature Event were first-timers.
- Three quarters (75%) plan to join us again in 2017.
- A third of our audience, more than 2000 ticket holders, provided an additional economic boost to rural communities by staying at least one night in the Flint Hills.

2 MILLION
Website Hits

7000
Facebook Friends

Thank you for your support in 2016!

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